Driving Energy Efficiency and Economic Recovery
Historical Restoration
Silver Master Design Award Winner

- Outdoor Living Category, Qualified Remodeler Magazine
Best Design of the Year Award Winner

- 2004 Remodeling Magazine
New Homes
New Homes
Buildings in the U.S. consume more energy than any other country except the U.S. and China.

Source: Energy Information Administration Statistics (Architecture 2030)
Green Building Revolution
First Green Point Rated Historic Building in California
LEED Platinum for Homes
We’re from the Government and we’re here to help you

President Obama - DOE/EPA, U.S. Navy

Schwarzenegger - AB32

Jerry Brown

CEC & CPUC

Utilities & Counties

energy upgrade CALIFORNIA

Barriers to Market Transformation

 Communities and Building Owners
A Hyper-Local Solution to a Nasty Global Problem
20 Amazing Benefits
20 Amazing Benefits of Home Performance + High-Quality Home Performance Contractor = 40% Energy Reduction

Goal: 5 Retrofit Jobs

CHERP Best Practices

15 Assessments

5 CHERPS
Addressing the Barriers to Market Transformation

1. Education – (uncovering latent demand) in the Power and Benefits of Energy Efficiency

2. *Quality* Contractors – (supply the demand) for Public Satisfaction and Deep-Energy Retrofits
JUST THE FUN!
This house is Cherp ing

House Number: 63

Claremont Home Energy Retrofit Project
ClaremontEnergy.org

My energy bills are lower

$
CHERP Cities now Launching

1. CHERP Carmel
2. CHERP Claremont
3. CHERP Redlands
4. CHERP Huntington Beach
5. CHERP Monrovia
6. CHERP Whittier
7. CHERP Culver City
8. CHERP Sacramento
9. CHERP Danville
10. CHERP Sonoma

CHERP Cities
211+ Homes Retrofitted in Claremont!

1. $4,000,000+ invested into local real estate
2. Dozens of local construction jobs created – jobs that cannot be outsourced across 13 different construction companies
3. Significant increase in related retail and manufacturing purchases
4. Dramatic increase in quality of life for over 400 people through increased benefits in comfort, health, safety, dirt and noise.
5. $747,000 in rebates to homeowners/community
6. $55,000 in Energy Champion money and other incentives funneled to local non-profits
7. 28% average reduction in energy use (not counting solar!) and energy bills for 200 homes
8. 160 homes Green Point Rated – saving water, energy: Up to 9% increase in property values
9. Increase in household disposable income, increases in local property tax revenues, sales taxes and spending in local economy.
10. Compliance with AB32 mandates and city sustainably goals for long-term community viability
Stage 1: City Discovery, Education and Goal-Setting Roundtables
Stage 2: Community Organizations and Core Group Round-up
Stage 3: Community Organization Presentations and Education
Stage 4: Communitywide Education Workshops
Stage 5: Advisory and Consulting to the On-going CHERP Mission
Hyper-Local Initiatives Producing Results

1. Core Group creation and development
2. City Government and Staff education and involvement
3. Green Realtor Training and Mentoring
4. (PEEP Squads) Professional Energy Educational Partners
5. Education of and Cooperation with HP Contractors
6. Workshops, Celebrations and Events
7. Community-wide value of deep education in energy efficiency:
8. best quality assurance and consumer protection mechanism
9. Community Organization Engagement
10. Youth – Interns from local Colleges and High School
11. Retirement Communities and HOAs
12. Ongoing relationships with several Universities and Colleges
13. Strategic Partnerships with State Leadership
CG-REP: Certified Green Real Estate Professional

A`Cuara Appraisal
Certified Residential Appraisals
We value your property more than you do

Adrian Gaus Architects

Curtis Real Estate Company

COLDWELL BANKER

Century 21 Beachside, Realtors

RE/MAX Champions

Century 21 Prestige

MOUNTAIN WEST FINANCIAL

REALTY EXECUTIVES ELITE

Experience Excellence with Realty Executives Elite

WinWin REALTY, Inc.
ON BECOMING
YOUR ORGANIZATION CAN BECOME AN IMPORTANT PARTNER IN A BOLD NEW INITIATIVE
A NATIONAL MODEL FOR ENERGY EFFICIENCY

PILGRIM PLACE
Huntington Beach
Preserving our beautiful environment through energy efficiency initiatives.

Our Mission
The goal of CHERP Huntington Beach is to help homeowners reduce the energy consumption of their homes by making effective whole-house energy-efficiency improvements.
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The goal of CHERP Huntington Beach is to help homeowners reduce the energy consumption of their homes by making effective whole-house energy-efficiency improvements.
Our Primary Sponsor
The Energy Network: Created by the California Public Utilities Commission to help achieve unprecedented levels of energy efficiency.

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