

Passive House California Annual Conference:

Building Carbon Zero Monterey Bay

**Wednesday, March 26th, 2014**

SPONSOR & VENDOR PACKAGE

**About our Conference:**

PHCA shall be hosting the third in a very successful series [‘Building Carbon Zero California’](http://www.co2zeroca.org) to serve jointly as our Annual Conference. We expect 100+ people from around California to attend. Alex Wilson of Environmental Building News has agreed to serve as our Keynote Speaker. We are also hosting Nick Grant, Technical Director of the UK Passivhaus Trust, whose work on a number of large schools in the UK will be featured. We anticipate these two presenters will draw the interest of a large crowd of builders, architects and homeowners interested in learning about their options for carbon emissions reduction for all types of construction.

The City of Santa Cruz is working closely with us to encourage their Planning and Building Department staff to find ways of building towards carbon zero in the area. A brief ‘Sundowner’ tour of a Santa Cruz Passive House project will be included as an optional post-conference closing event. Another nearby Passive House project, which won the [2013 Fine Homebuilding Project of the Year Award](http://www.carmelbuilding.com/images/carmel-building-design.pdf), will be showcased as a draw for the neighboring Carmel and Monterey community.

Please join us to promote your own products and services and the rapid adoption of high performance building here in California.

**This document includes:**

1. Sponsorship levels and pricing
2. Payment Info
3. Local Places to Stay (for out of town visitors)
4. Conference Venue Info & Layout
5. **Sponsorship Levels & Pricing:**

*All sponsorship levels include the following basic benefits:*

* *Year-long listing & web link on PHCA website*
* *Listing in the Conference Brochure*
* *Mention at the end of our Event*

# PHCA Member Booster: $150.00

(Restricted to existing PHCA members or businesses employing a PHCA member.)

Individual member or business receives:

* Small logo & web link on the event website and brochure (max logo size 115px wide by 90px tall.)
* 1 Conference attendance ticket
* All items listed above.

# Local Community Sponsor: $200.00

Individual or business receives:

* Small logo & web link on the event website and brochure (max logo size 115px wide by 90px tall.)
* 1 Conference attendance ticket
* All items listed above.

# Annual Mid-rise Sponsor: $300.00

Individual or business receives:

* Medium logo & web link on the event website and brochure (max logo size 150px wide by 110px tall.)
* 1 Conference attendance ticket
* Logo & live link in our Monthly PHCA Newsletter
* All items listed above.

# Annual Skyscraper Sponsor: $500.00

Individual or business receives:

* Large logo & web link on the event website and brochure (max logo size 200px wide by 150px tall.)
* 2 Conference attendance tickets
* Logo & live link in our Monthly PHCA Newsletter
* 10’x10’Vendor Display table at the Conference Venue
* All items listed above.

1. **Payment Options:**

**Electronic payments:**

http://phcasponsorship2014.eventbrite.com

(Send your listing text, logo along with the payment receipt to:

info@passivehousecal.org)

**Check payments:**

Payable to: Passive House California

Mailed to: Passive House California

c/o 2875 21st Street, #4

San Francisco, CA 094110

**Payments and info must be received NO LATER than**

**February 28th, 2014**

1. **Local Places to Stay (for visitors)**

**Hotel Paradox**

611 Ocean Street, Santa Cruz , California 95060

Phone: **831-425-7100**| Reservations:**855-425-7200**

Email: [info@thehotelparadox.com](mailto:info@thehotelparadox.com" \t "_blank)  
<http://www.thehotelparadox.com/>

1. **Event Venue & Layout:**

“Building Carbon Zero Monterey Bay” will serve as the Annual Conference for PHCA and shall be hosted in collaboration with the City of Santa Cruz at:

**Cocoanut Grove**400 Beach Street  
Santa Cruz, CA 95060

Map link: <http://goo.gl/maps/2PoBK>

**Table Display/Tradeshow Booth delivery:**

Vendors who will be shipping large display items and need assistance with storage, delivery and display set-up, please contact us directly at info@passivehousecal.org

Tables/booths must be set-up on day of the event. The venue will be open from 7am, prior to the 9.30am event registration for attendees.

**Table Layout for Vendors:**

**Vendors:**

Please indicate your preferred booth location based on the numbers shown on this layout plan.

‘First come, first served’ determines booth allocation. (Preference shall be given to vendors who have previously supported PHCA.)

Graphic credit:

Cocoanut Grove